



Hand Spun Digital makes it *EASY* for *Inspired Entrepreneurs** like you to launch *polished campaigns* with

Call 612-226-5101
to order your
package today!



from the very *first email!*

What's in the starter package for \$650?

- #1 Expert guidance by Hand Spun Digital, a Constant Contact Business Partner, every step of the way from setting up your account through sending your first email.
- #2 We streamline your learning and clarify how to get the most return from your investment in email campaigns, including the best ways to optimize and grow your email list, your content, and your approach for your specific audience.
- #3 We help you make an achievable plan that works for you.
- #4 We design 3 templates to choose from, branded to your company, designed to meet your goals effectively: one for several messages with a menu (like a newsletter); one for a single short message, (like a thank you); one for a longer single message (like a letter).
- #5 We set up a sign-up box on your website or blog so your audience can subscribe easily.
- #6 We customize the sign-up form and automated emails at Constant Contact (welcome, change of interest, update profile, forward email to a friend)
- #7 We share the basics of how to: organize and schedule a campaign; decide when to use which template; write effective subject lines and emails; read your reports correctly; follow up with direct communications with specific subscribers.
- #8 We edit and optimize your first email.

Additional Services (\$1.25/minute or \$75/hr.)

- > Writing emails for you (1-8 hours, including interview time)
- > Editing and optimizing emails you draft (usually 30 minutes to 1 hour for one email)
- > Contact List optimizing, importing and exporting
- > Stock photography searches (you must purchase pictures you want to use)
- > Image sizing, editing, optimizing and uploading to your site or to Constant Contact
- > Set up PayPal or Amazon capabilities at Constant Contact for you

Nurture your relationships... and grow your organization.

* - *Inspired Entrepreneurs* are those of us who have followed our hearts into business.